

# VETZLIFE CLINICAL EVALUATION FOR CATS:

## Finally... Oral Care for Pets Made Easier and Exceedingly Effective!

Clinically, topical application of VetZLife oral gels and sprays for pets with gingival and dental disease just got easier and better.

Cats and dogs were evaluated with and without professional cleaning below the gum tissue and significant improvements were seen that included the reduction of gingivitis, bleeding on periodontal probing and gingival enzyme activity along with tartar reduction to the treated areas. Further clinical results demonstrated that topical application of these products was effective in reducing periodontal pocket depths as well – similar to the effects of flossing in people, and the healing was so accelerated, after 5-8 days of treatment that diseased gingival sites were difficult to locate. In addition, we utilized the spray formula as a “flush” solution in the pockets of extracted teeth and deep periodontal pocketed areas for the surgical cases. Instead of “finishing off” the oral cavity with a fluoride foam or gel after a dental cleaning, we replaced that with VetZLife oral care gels.

The gel and spray applications were evaluated. Although the gel lasts longer to the applied areas, the spray was tolerated equally to the gel. Apparently, the application method is cat-dependent-tolerant while the dogs are pretty easy going. The oral care gel with Wild Salmon or Peppermint was endured surprisingly well along with the sprays. The oral care products were used with animals with and without teeth. Often animals without teeth are overlooked but require oral maintenance too! Preserving healthy gum tissue is equally as important as maintaining the teeth. Utilizing VetZLife oral care products in various functions has replaced other conventional therapies with much less side effects and safer applications.

Clinical results suggest the topical application of VetZLife oral care products improves periodontal and dental disease not only as a sole treatment but also in combination with surgical and non-surgical therapies.



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## HELPFUL HINTS WHEN APPLYING VETZLIFE TO A FELINE PATIENT

Cats can be difficult to administer any type of medication. Our oral care is no different and should be viewed as a medicine. Cats can learn to like the process and the attention they get if done correctly.

- 1- We suggest using the VetZLife Wild Salmon Oil Gel for palatability. Start out with only a very small amount of the gel on your index finger tip. Do not have the gel bottle near you as we do not want them associating the taste with the bottle.
- 2- Have the cat sit on your lap and pet the cat repeatedly. Then with the gel on your index finger come up from under the cats head and just tap the small amount to the cat's nose or lips. By continuing to pet them throughout the process they will relax and start to lick the gel into their mouth.
- 3- By keeping the gel in the refrigerator, it takes the edge off the flavor and cats (and dogs) like the chilled taste better. After about a week of applications the cat has now become accustomed to the process and will not protest.

If you continue to struggle with a direct application, here are some helpful approaches you may find will work:

- Try placing the gel on a paw, hind leg, etc. They will eventually lick it off.
- Place the cat's favorite treat on a plate and place some of the gel over one edge of the treat and let them lick this into their mouth. They will start to lick where there is no gel and eventually get it into their mouth. Excessive salivation and foaming at the mouth is a normal reaction.

Remember if the owner cannot do this at home, it will not work.